

Embassy of India  
Madrid

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Buyer-Seller Meet 2014 organized by AEPC in Barcelona and Madrid

The sixth consecutive Buyer-Seller Meet (BSM) was organized in Spain by the Apparel Export Promotion Council (AEPC) during 4<sup>th</sup> - 5<sup>th</sup> of September, 2014 at Barcelona and during 8<sup>th</sup> – 9<sup>th</sup> September, 2014 at Madrid.

2. The meet saw participation from 30 Indian Exhibitors and 87 companies visited the event at Barcelona and 81 at Madrid. Buyers from various garment brands/companies like Mango, Inditex, and El Corte Ingles have visited and interacted with the participating companies. Exclusive men wear, children wear and women's fashion wear have individually received good response.

3. Shri Vikram Misri, Hon'ble Ambassador of India to Spain, inaugurated the BSM both at Barcelona and Madrid in the presence of Shri H.K.L. Magu, Chairman (Finance & Budget), AEPC and Shri Lalit Thukral, Executive Committee Member, AEPC and the Indian Exhibitors.

4. The encouraging response from the buyers both at Barcelona and Madrid was well appreciated by the exhibitors. The regular frequency with which the event has been taking place has also enabled the buyers and exhibitors to keep in regular touch and build further on the contacts exchanged earlier.