Buyer-Seller meet organized by AEPC in Barcelona and Madrid

The fifth consecutive Buyer-Seller meet was organized in Spain by the Apparel and Export Promotion Council (AEPC) from September 19th to 24th, 2013. For a more targeted and wider exposure, it was held on 19th and 20th of September in Barcelona and 23rd and 24th of September in Madrid.

2. The meet saw participation of more than 35 Indian Companies and around 190 Buyers visited the venue. In a span of four days, the meet generated a business of about USD 24 Million. Buyers like Mango, Indetex, Mossimo Dutti, Elcorte Ingles showed keen interest. Interest in Children’s wear, ladies wear and high fashion items was also evinced from several mid-sized companies.

3. Sh. Sunil Lal, Hon’ble Ambassador of India to Spain inaugurated the BSM at Barcelona in the presence of Mr. Luis Valeriano Gonzalez, Hon. Consul General, Barcelona and Sh. Satish Lakhina, Executive Committee Member – AEPC at Barcelona on 19th September, 2013. Sh. Biraja Prasad, DCM inaugurated the BSM along-with Sh. Satish Lakhina, Executive Committee Member – AEPC at Madrid on 23rd September, 2013.

4. The excellent footfall of the buyers both at Barcelona and Madrid was appreciated by all the exhibitors. At both the places the exhibitors were seen busy dealing with the buyers throughout the day, which ultimately resulted into good exchange of contacts / business.
A) Ambassador inaugurating the event in Barcelona.
B) DCM inaugurating the event in Madrid